



Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council

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The 18th Annual Russian-American Innovation Technology Week (RANIT)

Russian-American Innovation Technology, University Research & Commercialization Conference

The Mid-Atlantic – Russia Business Council (MARBC) would like to cordially invite you to the **Russian-American Innovation Technology, University Research & Commercialization Conference** which will take place on September 27, 2013 from 1 to 5 pm at the University City Science Center (Quorum, 3711 Market Street) in Philadelphia. This conference is the key event for the first part of the **18th Annual Russian-American Innovation Technology Week (RANIT)**, which will be held from September 23-27 and November 13-22, 2013.

The 18th Russian-American Innovation Technology Week will mark the 10th anniversary of RANIT and include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Russian and American businesses. RANIT programs and activities are designed to help foster dialogue and cooperation and bring together participants from the private and public sectors as well as academia to cooperate and create partnerships for success. Despite some ups and downs in bilateral relations, Russia and the United States have always sought mutual advantage through the discussion and collaboration in the area of scientific research and progress to improve the lives of people worldwide. RANIT are supported by nearly 30 leading American and Russian business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, and Mid-Atlantic regional organizations focusing on international business, technology, innovations, and entrepreneurship. Russian delegations that will take part of the 18th Annual Russian-American Innovation Technology Week will consist of representatives from the foremost Russian companies and educational institutions in innovation technology and related industries.

The Russian-American Innovation Technology, University Research & Commercialization Conference will begin with remarks on developing innovation systems in various countries, and will feature discussions on new technology and university-related commercialization. A multi-country panel will discuss the current connection between university research commercialization and entrepreneurship in Russia, Israel, and the United States.

The Conference will consist of several theme-based sessions, which focus on Russian, U.S. and international projects. The sessions include Russian-American Innovation Cooperation, Innovation Development in Russian Regions, Establishing and Developing Pharmaceutical and Bio Industry Clusters in the U.S. and Russia, and Cooperation in Alternative Energy and Energy Efficiency.



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The conference will also feature a presentation of the story of the first Russian company with an office at the University City Science Center. The University City Science Center is the oldest and largest urban-based technology park in the U.S., and is currently celebrating its 50th anniversary. The Science Center and the Mid-Atlantic - Russia Business Council have a long history of cooperation, with MARBC having been a strategic partner in the Quorum technology commercialization program, the Global Soft Landing Program, and the Port business incubator, culminating in the first Russian company becoming a resident of the Science Center.

To register for the University Research & Commercialization Conference, please visit <http://ma-rbc.ticketleap.com/russian-american-innovation-technology-conference/>.

The second part of the 18th Annual Russian-American Innovation Technology Week will take place from November 13-22, 2013. Key Russian-American RANIT events will include Russian-American Life Sciences Innovation Conference in Philadelphia on November 14. To register for the Russian-American Life Sciences Innovation Conference, please visit <http://ma-rbc.ticketleap.com/2013-russian-american-life-sciences-innovation-conference/>.

To register for the 18th Annual Russian-American Innovation Technology Week, please visit <http://ma-rbc.ticketleap.com/18th-russian-american-innovation-technology-week/>.

For further information please contact Val Kogan, President of MARBC by phone at: (484) 467-7444, via e-mail at: val@ma-rbc.org or by visiting the MARBC website: www.ma-rbc.org