

Meet the World Here

GLOBAL *Meet the World Here*  
PHILADELPHIA



IMPACT REPORT 2022



Dear GPA supporters and friends,

We are delighted to share with you all the results of our 2022 activity and showcase Global Philadelphia's work, bringing enhanced visibility and positioning to our global city.

The Sustainable Development Goals (SDG) Public Art Project took off as we posted works of art in several key locations scattered around Philadelphia. From FDR Park to Parkside, from the University of Pennsylvania to TD Bank, and with the support of Mural Arts artists and freelance painters, we shepherded the project to the halfway mark of completion. In doing so, Philadelphians were acculturated to the SDGs and their reflection of the landscape and activity of our city.

Throughout the year, the GPA team continued to be present in the community. Starting with MLK Day in mid-January and all the way to the Latin American Book Fair in mid-October, our team engaged in events to raise the awareness of our global and World Heritage City community. For the fifth year in a row, we celebrated International Day of Monuments and Sites, focusing on the 67 National Historic Landmarks in Philadelphia and connecting them to the world. The sum of this was to link our residents to their culture and introduce them to new ones, thereby strengthening and developing the fabric of connectivity which is inherent to Philadelphia.

Our annual World Heritage City Celebration served to highlight the web of 330 World Heritage Cities around the globe. As we honored veteran journalist Ali Velshi, we also chose to spotlight

Yours sincerely,

Zabeth Teelucksingh  
President | Global Philadelphia

the city of Lviv in Ukraine and to connect our Ukrainian community to its heritage roots in a time of conflict. This year, GPA leaders were also able to travel to several OWHC meetings, notably in Germany, Canada, the UK, and Lithuania. In doing so, we built valuable relationships with leaders from more than 65 nations. Through SDG mini grants and other opportunities, we were proudly able to honor our commitment to giving back. We also provided opportunities to community members to learn and benefit from several of our resources - through the events we promote, the publications we produce, the social media we activate, and the connections we encourage. Fundamentally, our association remains engaged in the business of relationships.

As we collectively (and excitedly) look forward to Philadelphia250 and the World Cup in 2026, Global Philadelphia is poised to continue making a difference. Our organization celebrates globally active Philadelphians and encourages those who can learn from our global communities. The six Globy Awardees celebrated in early December every year are exemplars of internationalism emanating from the Philadelphia region.

Join us as we continue to tell the global story of our city through partnerships, storytelling, and collaboration. We would like to offer our sincerest thanks to the many organizations, corporations, universities, and individuals who have chosen to fund and support the work that we do. Learn more about all of them in Global Philadelphia's 2022 Impact Report.

Robert McNeill  
Board Chair | Global Philadelphia

# GPA Communications


2,667 posts published | 8,725 total followers | 179,775 total reached | 21 countries reached

**3,512**   
Twitter followers

**2,494**   
Instagram followers

**189,420**   
Facebook pages reached

**172,835**   
Website visits

**19,074**   
YouTube total views

**255,982**   
Newsletter e-blasts sent

“There is nothing but great opportunity in front of us in Philadelphia and I thank GPA for the work they have done to bring us to this day where we have gotten the designation and now, we have a plan for Philadelphia to take on its status as a World Heritage City. This is now a beacon for other American cities and I think this is going to be the thing that takes Philadelphia into the place we want it to be.”

– Ali Velshi , MSNBC



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# Publications



## World Heritage Report

This report is published featuring a collection of EIJP articles and Global Conversations. It serves as a promotional tool for GPA's journalism program that updates members on GPA's work in the community.



## NHL Map

National Historic Landmarks, or NHLs, are historical sites recognized by the federal government. Philadelphia is home to 67 NHLs, and GPA created a map to help visitors and locals navigate to each site.



## Sustainable Development Goals Public Art Project Map

Since the beginning of GPA's SDG campaign, murals have been installed publicly throughout Philadelphia. Each mural represents an SDG. This map can help visitors and locals navigate to each art display in different areas of the city.



## Newsletter

GPA publishes multiple newsletter eblasts throughout the year including a Board Newsletter, an SDG Newsletter, an Education/Educator Newsletter, and an Emerging International Journalism Program (EIJP) Newsletter. GPA members receive newsletters weekly, updating them about future news and events.



## LinkedIn

Besides publishing articles on GPA's website, stories crafted by interns and staff members are featured on GPA's LinkedIn page. This platform allows GPA to post and promote longer news events.



## Coloring Books

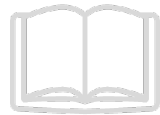
Written and illustrated by Michelle Dowd, GPA's coloring book is meant to help children, from age 5 to 11, become familiar with the historical and cultural heritage of Philadelphia, while having fun and being creative. Available in English, Spanish, and Japanese.

# GPA's Figures for 2022



67

**National Historic Landmarks** throughout Philadelphia



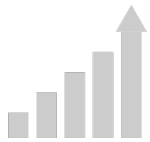
4

**Specialized reports** published annually by GPA



5

**Focused committees** who drive GPA's mission



5

**Levels of membership** for organizations to join



7

**Globy Awards** bestowed to Philadelphia leaders annually



8

**Social media accounts** actively posting global activity in Philly



9

**SDG Murals** displayed publicly in Philadelphia with more to come



14

**University partners** supporting World Heritage



33

**Board members** who serve and support GPA



200+

**Members** associated with GPA



330

**World Heritage Cities** recognized by UNESCO with at least 1 site

# The SDGs of 2022



## SDG#4: Quality Education

On April 28th, Global Philadelphia Association (GPA) had its first in-person unveiling for Sustainable Development Goal (SDG)#4: Quality Education at St. Joseph’s University (SJU). This new mural, painted by Arthur Haywood, seeks to combine science fiction and reading to create a surreal work of art that places knowledge as a life force for humanity in communication with the first mural at Samuel Gompers. A grant was given to Samuel Gompers School and the Philadelphia School District.

## SDG#11: Sustainable Cities and Communities

On May 26, GPA had its unveiling for SDG #11: Sustainable Cities and Communities at KIPP West Philadelphia Elementary Academy. This new mural, painted by Nazeer Sabree, brings the school front to life. As students begin their trek into the building, they are able to see a child's image on the wall. A grant was given to the Kipp Academy.

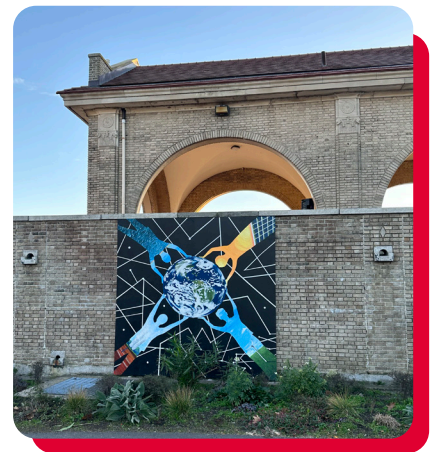


## SDG#16: Peace, Justice, and Strong Institutions

On June 20, GPA unveiled their mural for SDG #16: Peace, Justice, and Strong Institutions at Project HOME Women of Change in Center City. This new mural, painted by Russell Craig, features Thurgood Marshall - the U.S. Supreme Court’s first African American justice. A grant was given to Project HOME.

## SDG#7: Affordable and Clean Energy

On November 9th, GPA unveiled the mural for Sustainable Development Goal #7: Affordable and Clean Energy at the Boathouses at FDR Park. This mural was created by artist Eliza Nobles and sponsored by UPenn Kleinman Center for Energy Policy. Friends of FDR Park received a grant from GPA for SDG #7.



## SDG#6: Clean Water and Sanitation

On November 17, GPA unveiled their mural for Sustainable Development Goal #6: Clean Water outside of the Academy of Natural Sciences at Drexel University. This new mural, painted by Miriam Singer, showcases the local waterways in the City and utilized resources from the Academy of Natural Sciences. A grant for the Patrick Center for the Environment was given on that day.



# The SDG Murals Impact Philadelphia

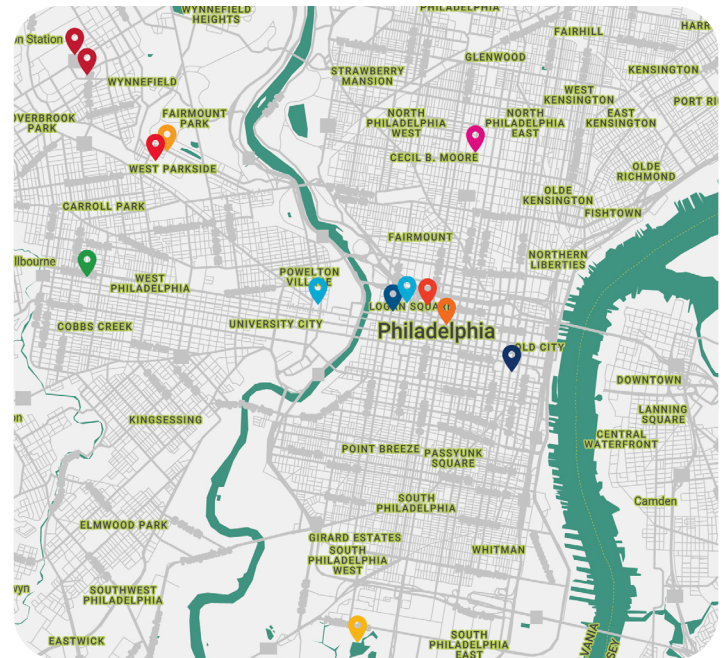
The United Nations' Sustainable Development Goals are a call for action by all countries to promote prosperity while protecting the planet. Seventeen fundamental goals have been identified. Collectively, they address global challenges related to poverty; inequality; climate degradation; prosperity; peace, and justice.

With calls for sustainable development across the public and private sectors, GPA endeavors to promote SDG mural projects to deliver the urgent message to the US.

The murals illustrate Philadelphia's commitment to the global SDG effort, announcing our city's firm aspiration to achieve the goals by 2026.

These murals provide meaningful work for brilliant artists like Miriam Singer, Mat Tomezsko, Russell Craig, Arthur Haywood, Nazeer Sabree, and others.

Each mural includes funding for a community organization, and we welcome any sponsors whose work matches SDG goals. This forges new connections between different worlds, including nonprofits, corporations, artists, and academia. These new partnerships can inspire greater community engagement in the neighborhoods that feature SDG murals.



## SDG Map

### GPA's Work is Granted



Our SDG campaign strives to bring awareness to the importance of each goal and encourage the community to continue their efforts towards the betterment of society. For every SDG artwork, a local Philadelphia non-profit organization will receive a donation – a \$3,000 grant to a Non-Governmental Organization (NGO) active in the SDG space.

In 2022, GPA granted donations to Samuel Gompers School, Philadelphia School District, KIPP Academy in West Philadelphia, and Project HOME.

As the campaign completes, a total of \$51,000 will have been granted to non-profits throughout Philadelphia. Seventeen local organizations will receive research or advocacy grants by the end of the project in 2024.

In addition to these SDG grants, GPA has donated more than \$12,000 from the World Heritage City Celebration to the World Heritage City of Lviv, Ukraine. Philadelphia is home to one of the largest populations of Ukrainians in the United States. As the war in Ukraine continues to challenge the democracy of Ukraine, GPA helped aid their World Heritage partners and helped preserve Ukrainian historical sites and heritage in 2022.

Thank you to everyone who have supported our murals and World Heritage City Celebration!



## SDGs Completed

# GPA 2022 Programming Wrapped

## World Heritage Week 2022

World Heritage Week (WHW) is a city-wide celebration of Philadelphia's World Heritage City designation. In 2022, Global Philadelphia Association (GPA) shaped the program around the idea of Sankofa, a cultural ideology in West Africa (Ghana). Sankofa represents looking into the past for inspiration and taking what is of value into the future.

On May 22, building on our Educating Global Kids with Roots program, we worked in partnership with Woodmere and with area school children in Philadelphia schools to create an art exhibit of children's art from local primary schools showcasing their personal heritage showcasing the theme of Sankofa.

On May 23, GPA hosted a "Young Professional Seminar: Navigating Global Careers" for a conversation for young professionals working in or towards a globally-focused career.

On May 24, West Chester University hosted an exhibit featuring artifacts from local Philadelphia community organizations dedicated to UNESCO world heritage. Through a partnership with GPA, the exhibit designers connected with dozens of community organizations and representations from six continents.

On May 25, GPA featured two Virtual Conversations with Philadelphia 250 and ACANA Bicentennial.

On May 26, GPA held an SDG unveiling event at the Kipp School for SDG #11: Sustainable Cities and Communities, which TD Bank Foundation sponsored.

WHW wrapped with the release of GPA's National Historic Landmarks (NHL) highlight video. This short film showcasing Philadelphia's NHLs captures the history and heritage that built this City.



## International Day of Monuments & Sites

The International Day of Monuments and Sites (IDMS) is an annual event established by the International Council on Monuments and Sites (ICOMOS). This event is celebrated worldwide to honor heritage, diversity, community, and the environment. Each year, ICOMOS proposes a theme for activities to be organized by its members, and the theme of 2022 is "Heritage and Climate." In April 2022, Global Philadelphia Association (GPA) hosted several events to celebrate Philadelphia's National Historic Landmarks (NHL) by connecting the 67 NHLs to organize city-wide activations. Additionally, a short film was shot by GPA to educate locals and visitors about the history and importance of monuments and sites in Philadelphia.



## Philadelphia250

Philadelphia250 was established to organize events and plan America’s anniversary celebration in 2026. On May 25, Global Philadelphia Association (GPA) held a conversation with Philadelphia250’s CEO, Danielle DeLio Kim. This was a virtual event held during World Heritage Week that discussed the future of Philadelphia250’s work. A month later, GPA proudly promoted PHILADELPHIA 250’s Leave A Legacy grant campaign. During an event on June 28, the organization announced 11 semi-finalists for their Leave a Legacy grant program. Each project was celebrated as they moved onto the next stages of the grant process. The semi-finalists selected have all received a portion of the \$125,000 grant.

## FIFA

On June 16, a party was held at LOVE Park to watch the announcement of the list of 2026 FIFA World Cup cities. Philadelphia was chosen as a host city for the World Cup, boosting the global profile of the city. Global Philadelphia Association was in attendance to support the announcement as this event benefits Philadelphia’s World Heritage Status.

## Unity Cup

The Philadelphia Unity Cup is an annual tournament with 48 teams from the community representing different countries. This year’s Unity Cup Championship Round was held at Lincoln Financial Field on October 3, bringing in 2,000 spectators. After a back and forth battle, the U.S won in overtime beating Liberia with a score of 5-3 and becoming the new Philadelphia Unity Cup champions. This event is a reflection of the unified cultural groups in the Philadelphia community, and it will continue to feature Global Philadelphia Association’s support.

## Spring Events

MLK Day Philabundance | January 17  
 International Day Monuments & Sites | April 18  
 World Heritage Week | May 22 - 27

## Summer Events

Caribbean Heritage Month | June 2022  
 FIFA World Cup | Love Park | June 16  
 Juneteenth at The Library Company | June 17  
 Juneteenth at Johnson House | June 18  
 SDG 16 Unveiling at Project Home | June 20  
 Make Music Philly at Shakespeare Park | June 21  
 World Refugee Day - Philadelphia Zoo | June 26  
 PECO Go 4th Wawa Welcome | June 30  
 WAWA Esperanza | July 2

## Fall / Winter Events

World Heritage City Celebration | September 8  
 Latin American Book Fair | October 14  
 Globy Awards | December 12



**“ I meet people all the time from Prague, Italy, and China and they know about World Heritage and how important it is for a country to teach us. This is a good opportunity for Philadelphia.”**

**- Councilman Mark Squilla**

# Young Professional Network

GPA establishes connections with Philadelphia’s leaders and organizations to promote the City’s World Heritage status and bring awareness to the United Nations’ Sustainable Development Goals (SDG). As a networking organization, GPA is constantly building relationships with younger leaders in Philadelphia who work towards improving the City and promoting GPA’s mission. This group of young individuals are known as GPA’s Young Professional Network.

The Young Professional Network serves as a collaborative team of GPA affiliated community leaders who have taken their talents to new heights in their careers. All young professionals with GPA have received exclusive benefits to GPA’s events, including admission to Young Professional seminars and discounted tickets to the World Heritage City Celebration (WHCC). As GPA continues to grow their Young Professional Network, they will increase young professional status on their committees and event boards, as well as promote more events for young leaders to get involved.

## World Heritage Week Young Professional Panel Discussion

As part of GPA’s World Heritage Week celebration in 2022, GPA hosted a diverse group of young professionals to talk about their career paths and how important it is to think globally.

The panel featured the following professionals: Layla El Tannir, the Director of Business Development for Reading Terminal Market, Laura Joy Stansbury, Audit Senior Manager at Deloitte, Divy Agnihotri, Legal Consultant for GPA, Akansha Chauhan, GPA’s Events Coordinator, Jeremy Goodman, GPA’s Education Fellow, Aaron Stoyack, Historic Commission Secretary for Upper Uwchlan Township, and Gary Wooten, GPA’s Program Coordinator.

This discussion was held on May 23, 2022 and was hosted virtually by young professional and GPA staff member Gary Wooten.

“My time with GPA exposed me to a different system of governance, different issues faced by the country. And more importantly, I was exposed to a different



culture. My goal was to join an organization that was connected to various aspects of the city. And I knew that’s exactly what GPA was,” said Divy Agnihotri.

## World Heritage City Celebration Pre-Networking Event

Prior to the annual World Heritage City Celebration (WHCC), young professional co-chairs Toyin Ogunfolaju, Jacobs, and Samar Jha, AARP, hosted a pre-networking event at the Reading Terminal Market. They were assisted by GPA staff members Gary Wooten and Andrew Beers, along with a young professional board member and Director of Business Development at the Reading Terminal, Layla El-Tannir. Ogunfolaju and Jha were asked to serve as young professional co-chairs for the 2022 WHCC, and they were tasked with promoting the young professional element of the celebration.

Both Ogunfolaju and Jha cemented the idea of holding an event to engage with young professionals in Philadelphia. This event featured WHCC programming, GPA resources, and a presentation on how to grow as a young professional.

“Working for GPA was an experience I could never forget. I did meaningful work for the organization. I have written articles I am proud of, made connections that will last my career, and developed skills that are invaluable. I felt like a valued part of the team and I am so thankful for the experience.”

- Sydney Badman, Trade and Investment Officer, British Consulate, Temple Alumni

# Education

Bridging the classroom  
and Philly's roots together

## Woodmere

In partnership with the Education Director at Woodmere Museum of Art, Hildy Tow, GPA sent two art teachers, Andrew Christman and Marta Sanchez, into Mary McLeod Bethune School, Samuel Gompers School, Anna L. Lingelbach Elementary School, Alexander K. McClure Elementary School, and Solomon Solis-Cohen School in the Philadelphia School District to work with students to create their own artwork. Also, GPA donated 100 copies of our children's coloring books to the students to allow them to develop a global interest through art. In 2022, Woodmere collected over 200 art submissions from the students, creating an exhibit opened to the public during World Heritage Week.

## Coloring Book Events

PECO Wawa Welcome America  
June 30th | 10 a.m. to 3 p.m.  
*300 resource bags were given out to attendees*

Wawa Esperanza  
July 2nd | 11 a.m. to 3 p.m.  
*A coloring station included both the Spanish and English coloring book*

Latin American Book Fair  
October 14th

## Educating Global Kids with Roots



Jeremy Goodman joined GPA as a PECO Fellow in April 2022 to enhance the design and impact of GPA's Learn Philly Heritage website. The goal of the site is to provide resources and ideas to educators on different ways to interact with Philly's diverse and historical heritage.

Before Goodman worked on LearnPhillyHeritage.com, the text on the website was difficult to read and images configured on the site did not match the main GPA website. Many of the resources were outdated, spanning back from 2017, along with links leading to inaccessible pages and abandoned social media accounts. One major change to the website was the structure of educational resources. They were reorganized by age groups so educators would be able to research information based on the grade levels they teach.

Goodman tried to focus on what could bring more visibility to the site. With ideas and examples from staff and ad hoc meetings, he shifted focus to bringing more overall visibility to the site. After completion, Goodman had GPA's social media team highlight the website more to increase visibility through posts and hashtags.

The metrics from WordPress showed the average views per day on the website increased steadily throughout 2022. On occasion, the site has reached views in the high 50s to low 60s. The average length of time a user spent on the website went from 22 seconds to over four minutes.

[LearnPhillyHeritage.com](https://www.learnphillyheritage.com)

# Emerging International Journalists Program



The EIJP is built on original content provided by undergraduate and graduate interns, as well as GPA staff members' experiences.

This program acts as a training ground and platform for new voices in journalism on international topics connected to the Philadelphia region. Students from Temple University, West Chester University, and the University of Pennsylvania have all contributed to the EIJP in 2022.

Journalist Andrew Beers joined GPA as the EIJP Editor and took on the role as Social Media Editor, ultimately expanding the journalism program to more online visibility. Between the two editors, GPA amassed over 40 articles in 2022, including seven Global Conversations and four articles on UNESCO's Sustainable Development Goals. In the EIJP, interns are given the tools needed to craft their own content for GPA including interview preparation, a GPA Associated Press Style Guide, and access to events from member organizations. GPA has had esteemed journalism interns work closely with our board members and leaders in Philadelphia to tell captivating stories, giving the interns opportunities to gain experience and grow their connections in the field. While some interns study abroad, limiting their experience with GPA, they are encouraged to explore their study abroad destinations' World Heritage Cities and Sites and write stories to inform the Philadelphia community about the broad scope of the World Heritage Convention.

**“The Emerging International Journalists Program encouraged me to explore topics that I may have overlooked or had little experience with. It gave me the ability to connect local efforts to international activity and vice versa. It was the most challenging and rewarding component of my experience with Global Philadelphia Association. I encourage every prospective correspondent to approach the program with an open mind.”**


**- Layla El Tannir, Special Projects Manager, Reading Terminal Market**




OWHC regional secretariat, Regensburg, Germany




GPA continues to maintain a relationship with the Organization of World Heritage Cities (OWHC), which recognizes Philadelphia as a World Heritage City. Throughout 2022, GPA President Zabeth Teelucksingh traveled with a team of GPA members to various OWHC events hosted by cities all over the globe.



From May 9th to 11th, nine OWHC member cities, including Philadelphia, attended the training course “Design Thinking Tools” in Regensburg, Germany. The Design Thinking Toolbox is a book which serves to foster transformative ideas in innovation and leadership. Training exercises focused around the “challenge” of attracting and educating young people on the value of World Heritage Sites and the importance of their preservation.



From Sep. 5th to Sep. 9th, Global Philadelphia Association led a delegation of Philadelphia representatives to Quebec City, Quebec for the 16th World Congress of the OWHC. “It is clear that GPA, particularly Zabeth [Teelucksingh], had been cultivating the OWHC relationship before we arrived at the conference,” said Michael Newmuis, Head of Impact at FS Investments.



From Nov. 29th to Dec. 1th, GPA represented Philadelphia in Vilnius, Lithuania for OWHC’s “Disaster Risk Management” workshop. The focus of the workshop was “Heritage Cities building resilience – managing the risk of disasters in a changing world.”

## Global Conversations

Global Philadelphia Association’s (GPA) Global Conversations series highlights interviews with community leaders and individuals in the Philadelphia region. GPA conducts interviews offering new insights into Philadelphia’s current and potential involvement in global projects and how leaders of the Philadelphia region are taking great strides towards creating a more global Philadelphia.

In 2022, GPA featured seven Global Conversations with muralist Arthur Haywood and the six 2022 Globy Award recipients. Haywood was interviewed by GPA intern Chloe Hunt. Haywood created the mural for Sustainable Development Goal (SDG) #4: Quality Education stationed at Saint Joseph’s University’s Science Center. He discusses his background in art, his time painting in Oklahoma, and what SDG #4 means to him.

Additionally, the Global Conversations series captured interviews with each 2022 Globy Award recipient including Dr. Donald “Guy” Generals (President, Community College of Philadelphia), David Seltzer (Co-founder, CraftNOW), Jennifer Rodriguez (President and CEO, Greater Philadelphia Hispanic Chamber of Commerce), Susan Jacobson (President, Jacobson Strategic Communications), Vikram Dewan (President and CEO, Philadelphia Zoo), and Judith von Seldeneck (Founder, Chairwoman, & CEO, Diversified Search Group). Each awardee provided insight in the conversations about how their work impacts Philadelphia and how they will continue to strive towards a better future for the region.

## Emerging International Journalists Program Highlights

GPA featured several articles in 2022 on a variety of topics. Interns Aaron Stoyack and Emily Brooks covered multiple events held by Philadelphia250 and the future anniversary of America’s independence. Interns Grace Hackney and Chloe Hunt as well as staff member Gary Wooten wrote about their experiences traveling to various World Heritage Sites. Hackney visited Amsterdam, Netherlands which preserves the 17th Century Ring Canal, a World Heritage Site. Hunt visited the Historic Centre of Brugge in Bruges, Belgium, another World Heritage Site. Lastly, Wooten visited three World Heritage Sites in Kyoto, Japan during

his study abroad program with Temple University. Each article is accessible on GPA’s website.

In addition to World Heritage Sites, GPA has extensively covered their Sustainable Development Goals (SDG) Campaign. Articles covered the mural unveilings of SDGs #4, #6, #11, and #16. Each article provides information about the SDGs, the locations of each mural, murals sponsored, who received a grant from GPA, as well as highlights from the unveiling event itself.

# 7th Annual World Heritage City Celebration

The 2022 World Heritage City Celebration (WHCC) was held on September 8th, or Solidarity Day of World Heritage Cities. To celebrate Philadelphia’s World Heritage status, Global Philadelphia Association invited community leaders for food, drinks, and cultural performances at Philadelphia’s National Historic Landmark, The Crystal Tea Room. Thank you to our WHCC co-chairs, Tiffany Tavarez and Osagie Imasogie, and our Young Professional co-chairs, Toyin Ogunfolaju and Samar Jha, who helped us with this year’s WHCC.



## Honoring Ali Velshi

During the 2022 World Heritage City Celebration (WHCC), journalist and television personality Ali Velshi was awarded with the Goby Award for Distinguished Journalism on behalf of Global Philadelphia Association (GPA). He was honored for his extensive reporting on the war in Ukraine and the COVID-19 pandemic in America and around the world.

Through his newscasts on MSNBC and his self-titled show, Velshi works towards raising awareness of the importance of democracy, human rights, and freedom for Americans. He was on the ground in Minneapolis during the protests against the killing of George Floyd. He has covered multiple U.S. Presidential elections and significant news stories around the globe.

**“Do not take for granted ever the freedom that we have and the liberties that we enjoy, and do not take for granted ever that you still have a vote in this country,” said Velshi.**

And his global news reach has extended to the Syrian refugee crisis in Turkey and Jordan, the Iran Nuclear Deal in Tehran, the Greek debt crisis in Athens, and the funeral of Nelson Mandela in South Africa.

A spotlight of the WHCC was GPA’s dedication to supporting displaced Ukrainians during the Russian invasion of their nation. In Velshi’s WHCC speech, he hoped more people would cherish the present and show empathy for the Ukrainians’ ongoing struggle.



“Help to protect and support those who take care of historical heritage. This is important for the victory in Ukraine because culture is the cornerstone of the future. That will remain forever,” said Andriy Sadovyi, Mayor of Lviv, Ukraine.



## Ukraine Donation

On December 7, Global Philadelphia Association (GPA) held a ceremony presenting a more than \$12,000 donation to the World Heritage City of Lviv. Ten percent of proceeds from GPA’s annual World Heritage City Celebration (WHCC) made up the donation. The check was received by the leaders of the Ukraine community in Philadelphia, including the Honorary Consul of Ukraine, Iryna Mazur. Both GPA President Zabeth Teelucksingh and Board Chair Robert McNeill attended to hand over the donation on behalf of GPA, and we were joined by City Representative Sheila Hess.

The war in Ukraine has challenged Ukrainian democracy of Ukraine and disrupted the preservation of historical sites and heritage.

Philadelphia is home to one of the largest populations of Ukrainians in the United States, and with this contribution GPA can support their World Heritage Partners and help preserve historical heritage in Ukraine, home to seven World Heritage Sites.

“GPA is proud to support the Ukraine’s World Heritage City of Lviv. As the war in Ukraine continues, Philadelphia and GPA stand in solidarity with the citizens of Ukraine as they strive for peace and justice in their nation,” said Teelucksingh.

# 8th Annual Globy Awards: Philadelphia's International Award Series

On December 12, Global Philadelphia Association (GPA) awarded their six honorees at the 2022 Globy Awards, an annual award program distinguishing the Philadelphia citizens who have made a global impact for the benefit of the city. There are six award categories: Education Leadership, Historical and Cultural Preservation Leadership, Community Leadership, Corporate Leadership, Sustainable Development, and Lifetime Achievement. This year's Globy Awards was held at The Westin Philadelphia in Center City. WHYY's Cheri Gregg hosted the event and Pennsylvania Governor Josh Shapiro spoke briefly in a video segment about the importance of World Heritage and global leadership.



## Meet the 2022 Globy recipients contributing to the Philadelphia region

### Corporate Leadership:

**Susan Jacobson - President, Jacobson Strategic Communications; Former Chair, Greater Philadelphia Chamber of Commerce**

“One thing I am absolutely sure about these past two years is that it is our collective capacity to come together as a civic and business community investing our resources, our expertise, and our determination to make Philadelphia a place that truly lives up to its historic promise.”

### Educational Leadership:

**Donald “Guy” Generals, Ed.D. - President, Community College of Philadelphia**

“Global Philadelphia’s mission aligns with the College’s commitment to fostering cultural

and educational exchanges. From our Center for International Understanding and study abroad opportunities to our small business training programs that support immigrant entrepreneurs, the College understands the importance of developing international understanding in our city and across the region.”

### Community Leadership:

**Jennifer Rodriguez - President and CEO, Hispanic Chamber of Commerce**

“This recognition is significant because our job advocating for Latino-owned businesses and promoting their contributions to the economy is now at the center of the public discourse.”





**“The Globy Awards is an extension of this mission, highlighting some of the top leaders in our city, advancing their work, and spotlighting achievements - celebrating Philadelphia’s profile and position as one of the greatest global cities,” said Robert McNeill, GPA Board Chair**



**Sustainable Development:**

**Vikram Dewan - President and CEO, Philadelphia Zoo**

“Our job is to elevate the very best of Philadelphia and to challenge ourselves to continually make a big difference and serve as a model for the rest of the world. That’s how we see ourselves as the Philadelphia Zoo.”

**Heritage Leadership:**

**David Seltzer - Co-Founder, CraftNOW**

“Global Philadelphia has done a wonderful job connecting Philadelphia to the world and encouraging Philadelphians to think globally while acting locally. Each of the honorees this



year has contributed enormously to improving the quality of life in our city and region,” stated Seltzer. “I am extremely grateful that the work I and others have done in creating CraftNOW Philadelphia to promote the city’s international reputation as the nation’s craft capital and sponsor craft education to youth in rec centers across the city has been recognized by the Association.”

**Lifetime Achievement:**

**Judith von Seldeneck - Founder, Chairwoman & CEO, Diversified Search Group**

“I’m so honored to be with this group of awardees, some of whom are my closest friends, like Susan Jacobson. This has been the most wonderful city that anybody could ask for, but the thing I’m most grateful for is the group of people from Diversified Search.”

## Three years investors in the World Heritage City Project

Brandywine Realty Trust  
Kosh and Surma Daphtary  
Deloitte LLP  
Drexel University  
Anne and Barry Eiswerth

Ernst & Young  
Green and Spiegel LLC  
Susan and John Smith  
Urban Engineers  
Villanova University

### One-year sponsors

Allan Domb  
Ann and David Brownlee  
Aramark  
Ben Franklin Technology Partners of Southeastern Pennsylvania  
Citizens  
Collaborative  
Comcast  
Community College of Philadelphia  
Connelly Foundation  
CraftNOW  
David Seltzer  
Diane L. Semingson  
Diversified Search  
Emily Qing Hui Wang  
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“Philadelphia is not only a driver for our economy and so many good things in the Commonwealth of Pennsylvania, but it is also an example for the rest of the United States and the world about innovation, ingenuity, love, and passion.”

- Governor Josh Shapiro

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*"It's such a tremendous honor for me to receive this beautiful award, I wish of course I could be with all of you to accept this award, but I am happy to be with you virtually. I would like to thank first of course, Global Philadelphia Association for this recognition and for the dedication to connecting organizations and people who are engaged in international activity."*

*-Yannick Nézet-Séguin: Music and Artistic Director,  
Philadelphia Orchestra*

*Global Philadelphia has become one of our city's most important backbone organizations."*

*- David Seltzer,  
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*"Global Philadelphia is a prestigious network of partners who see the beauty and richness of this city and share their love for Philadelphia with other Americans and citizens the world. It is indeed an honor to receive the recognition for my effort as an educator to build bridges for understanding among people and promote Philadelphia and, my area, North Philadelphia."*

*- Dr. Amid Ismail, Dean, Kornberg School of  
Dentistry, Temple University*

*"Togetherness cannot happen without openness, and openness cannot happen without full acceptance of who you are, including everything and everyone, no matter how challenging that brought you to this point, because if we don't accept ourselves, then we have limited the capacity in which we can accept others."*

*- Tiffany Tavarez,  
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