



ASIAN AMERICAN CHAMBER OF COMMERCE Of Greater Philadelphia

Corporate Sponsorship and Membership Programs

Background

The Asian American Chamber of Commerce of Greater Philadelphia (AACCGP) is a nonprofit 501 (c) 3 organization registered in the Commonwealth of Pennsylvania. It was organized exclusively for charitable and educational purposes. Our mission includes, but is not limited to, promoting and fostering relationships between Asian American and non-Asian communities, providing technical assistance and educational services for the start-up and growth of Asian American businesses, bringing together Asian American business owners and professions, serving as a liaison between the federal, state and local governments and other chambers of commerce organizations, and promoting education programs to increase awareness of Asian American businesses.

Asian Population and Market:

According to the survey conducted by Penn State, from 2010 to 2015 the Asian alone population of Pennsylvania increased from 332,435 to 392,595, an increase of about 18.1 percent – much higher than the state’s general population growth of 1.3 percent during that time. The two largest subgroups within the Asian alone population are Asian Indian and Chinese with significant representation among the Vietnamese, Korean, and Filipino groups.

		Indian	Chinese	Vietnamese	Korean	Filipino	Others
Total Pennsylvania Asian Population 2015	392,595	114,874	100,019	42,642	39,803	24,680	70,577

The 2018 Asian Consumer Reports Asian-Americans are a powerful force in the U.S. economy, currently representing \$986 billion in buying power. The buying power is expected to increase to \$1.3 trillion by 2022. More info on our website

AACCGP is dedicated to promoting regional economic growth between Asian & non-Asian businesses while advancing business-friendly public policies, servicing our members through outstanding programs, benefits, and services. The Chamber motto is “Making Connections that Matter”. Through this member-focused community, our members discover what they need and where they need to go, whom to call, and ultimately why becoming a member of the AACCGP is one of the best strategies for growing their business.

As an advocate for regional development, the AACCGP is committed to supporting and encouraging the continued growth of each of our member companies in conjunction with the community at large. The Chamber strives to influence business-friendly legislation in all levels of government, participate in initiatives to improve education and the community, present professional enrichment programs, and provide our members with cost-efficient ways to run their businesses.

Corporate Sponsorship Opportunities:

We would like to ask for your support as one of our exclusive 2018 Corporate Sponsor. As a Corporate Sponsor you will have access to the fastest growing Asian American business market and also have the opportunity to network with other corporate members and supporters. Corporate members will benefit from sponsoring seminars and workshops which significantly increases corporate visibility with the Asian American Business Community. Additionally, your sponsorship will benefit small business to grow creating jobs and economic growth.

10k Corporate Partner Benefits: EVENT SPONSOR:

- Seat on AACCGP Board
- Back Page Ad on Annual Banquet program book and Stage announcement as event primary sponsor
- One reserved table of ten, prominently seated at our AACCGP Annual Banquet
- Logo Display on the home page of our website, monthly newsletter and networking flyers
- Ten Social Media post throughout the year
- Complimentary admission for 10 Executive staff into all networking events and workshops
- First priority option to partner with the AACCGP on various events
- Welcome for new members on home page
- Promotion of your events in our newsletter
- Two feature article in our newsletter, month of your choice

5K Corporate Partner Benefits: Key Note Speaker Sponsor:

- Seat on AACCGP Board
- Front inside Ad on program book and Stage announcement as Keynote Speaker Sponsor
- One reserved table of ten, prominently seated at our AACCGP Annual Banquet
- Logo Display on the home page of our website, monthly newsletter and networking flyers
- Five Social Media post throughout the year
- Complimentary admission for 5 Executive staff into all networking events and workshops
- Opportunity to sponsor AACCGP on various events
- Welcome for new members on home page
- Promotion of your events in our newsletter
- One feature article in our newsletter, month of your choice

2.5K Corporate Partner Benefits: Award Sponsor:

- Seat on AACCGP Advisory Board
- Back Page inside Ad on program book and Stage announcement as award sponsor
- One reserved table of ten, prominently seated at our AACCGP Annual Banquet
- Logo Display on the our website, monthly newsletter and networking flyers
- Complimentary admission for two member s into all networking events and workshops
- Opportunity to sponsor AACCGP networking and education event sponsorship
- Promotion of your events in our newsletter
- Welcome for new members on home page

1K Corporate Membership Benefits:

- Seat on AACCGP Advisory Board
- Two complimentary tickets to the AACCGP Annual Banquet
- Logo Display on our website
- Promotion of your events in our newsletter
- Complimentary admission into networking events and workshops
- Opportunity to partner with the AACCGP on various events
- Welcome message on home page

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