

## 1. Heritage Leadership: David Seltzer - Co-Founder, CraftNOW



David Seltzer is a Principal and co-founder of Mercator Advisors LLC, a Philadelphia-based registered municipal advisory firm formed in 2001. Mercator Advisors provides financial consulting services to governmental, corporate and non-profit organizations sponsoring major infrastructure projects and programs, mostly in the transportation sector.

David is actively involved in Philadelphia's civic affairs. He co-founded and chairs the Philadelphia Youth Sports Collaborative, which has over 70 non-profit organization members offering sports-based youth development programs to children from under-resourced neighborhoods. He also co-founded CraftNOW Philadelphia, a consortium with over two dozen programming partners that promotes Philadelphia as the nation's craft capital, and offers exhibition, youth education and business development services for the city's craft and makers sector. He is a trustee of the Philadelphia Museum of Art and has chaired its Architecture and Facilities Committee, serves on the board of Starfinder Foundation, which uses soccer for social change, and is part of the Philadelphia Union's ownership group. He previously chaired Philadelphia Gas Works and The Philadelphia History Museum. He is currently supporting efforts to form a backbone organization to advocate for Philadelphia's heritage and history sector.

Mr. Seltzer holds a BA in Urban Studies from Trinity College, Hartford and an MBA from The Wharton School.