

10TH ANNUAL

GLOBAL BUSINESS CONFERENCE

Gaining the Global Edge: The Markets, the Strategies for Success

March 7, 2013 | 8 a.m. - 2 p.m. | Behrakis Grand Hall at Drexel University



The 2013 *Global Business Conference* is the region's leading international trade forum, bringing together business leaders, senior government officials, and global thought-leaders to share insight on the leading economic trends and competitive strategies shaping the global economy. This year's conference, "**Gaining the Global Edge: The Markets, the Strategies for Success**", will provide you with the tools and strategies necessary to make informed global business decisions in 2013. The conference will feature a leading economist's outlook on the future of the global economy, an overview of the newest emerging markets that you should consider, a panel of businesses successfully exporting, and practical advice to help you increase your business' export sales.

Speakers include:

- **Shaun Osborne**, *Chief FX Strategist*, TD Securities
- **Geoffrey Jackson**, *Director of Policy and Program, Regional Director for East Asia*, U.S. Trade and Development Agency
- **Banu Onaral, Ph.D.**, *H.H. Sun Professor and Director, School of Biomedical Engineering, Science and Health Systems*, Drexel University
- **Michael Strange**, *President*, Bassett's Ice Cream
- **Jason Martineau**, *International Sales Manager*, Penn Stainless Products, Inc.

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