



# THE PHILADELPHIA WORLD HERITAGE QUARTERLY

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– A publication of the Global Philadelphia Association and the World Heritage City Project –



Sakura Sunday Performance

## Welcome!

This issue of the Quarterly includes a special insert featuring an op-ed penned by GPA Executive Director Zabeth Teelucksingh and GPA Board Chair Rob McNeill discussing the recent withdrawal of the US from full membership in UNESCO. The insert also includes a Metrics Report highlighting GPA's 2018 outreach impacts.

GPA promotes the activities of our over 200 member organizations. This fall we will hold the [4<sup>th</sup> Global Philly Expo](#), which will feature 45 days of globally themed events

throughout the region. Learn about the 2019 Expo and GPA membership opportunities by visiting the [GPA website](#).



## Preserving & Celebrating Historical & Cultural Assets

Over the past year, the Mayor's [Historic Preservation Task Force](#) has been engaged in meetings and public forums to discuss historic preservation. Mayor Kenney appointed the 33-member Task Force, which hosted 11 public meetings that were attended by more than 400 residents. The Task Force's [final report](#) was released in

March, with recommendations for city efforts in the preservation of historic buildings. In parallel to this process, [PennPraxis](#) has been working with communities across the city to create a [Neighborhood Preservation Toolkit](#). The Toolkit aims to expand conversations about community assets from the narrow focus of historic preservation, to the broader idea of neighborhood preservation. It includes information on topics like caring for an older home, and strengthening small businesses, and is available in English, Chinese and Spanish.



On April 18, GPA celebrated the [International Day for Monuments and Sites](#) with a walking tour of Philadelphia's historic Washington Square presented by the [Preservation Alliance](#). While Washington Square is a constant in Philadelphia's landscape, starting off as part of William Penn's original plan for the city, it has been used in many different ways at different times, and the area's architecture is incredibly diverse. [Photos of the tour](#) were taken by David D'Alba of [Urban Engineers](#).

[Independence National Historical Park](#) also recognized the International Day for Monuments and Sites by acknowledging Independence Hall's 40<sup>th</sup> anniversary as a UNESCO World Heritage Site. This anniversary will also be celebrated during this year's "[Philadelphia World Heritage Day](#)" program on May 23<sup>rd</sup> at Independence Hall.

On April 19, GPA participated in the Marian Anderson 80th Anniversary Lincoln Memorial Tribute Ceremony Event at the [Independence Visitors Center](#). Held by the [National Marian Anderson Museum and Historical Society](#) in partnership with the National Park Service and [Independence National Historical Park](#), the event honored a legendary figure in Philadelphia's heritage story. African American classical singer Marian Anderson was initially barred from performing in Constitution Hall because of her race. Shortly afterwards, she made history with her monumental 1939 concert at the Lincoln Memorial in front of 75,000 attendees from all walks of life. On the 80th anniversary of this historical moment, April's event paid tribute to Marian Anderson with music, film pieces, historical heirlooms, and celebratory remarks, including by GPA Executive Director Zabeth Teelucksingh.



## Educating Global Kids with Roots

This spring, GPA has been working with Henry H. Houston School on a pilot [World Heritage Coloring Book Program](#). The school was given coloring books and GPA worked with teachers to use the books to teach students about Philadelphia's history, culture, and global connections. The teachers engaged the students in creative projects, including creating their own coloring book pages representing their community's heritage.

The 30th Annual [National Service-Learning Conference](#) was held April 14-16 at the New Foundations Charter School. Organized by the National Youth Leadership Council, the conference's theme was "Nurturing Learners, Growing Leaders." Members of the city's new Civic Education Consortium presented the panel "Empowering Civic Education and Civic Engagement in Student Learning," which included Hillary Kane of [PHENND](#), Melissa Stevens of Global Philadelphia Association, Beth Specker of the [Rendell Center](#), Kevin Orangers of the [National Liberty Museum](#), and School District civics education consultant Grace Palladino.



The School District’s Young Artists Awards Ceremony was held April 12<sup>th</sup> where 40 students were awarded the “[World Heritage City Prize](#)” for outstanding artwork representing Philadelphia heritage and global cultures.

On April 11, GPA member PhilaFLAM hosted its [first ever bilingual networking event](#) in Center City. The event provided an opportunity for members of Philadelphia’s bilingual community to make new connections. [PhilaFLAM](#) is a local nonprofit organization, helping local children to connect with French language and culture through affordable classes and activities.



**Building WHC Awareness & Ownership**

Held March 25-26, the 2019 [Diversity & Inclusion Conference](#) was an education summit designed for CEOs, corporate leaders, chief diversity officers, and government officials to

exchange insights and concepts about diversity and inclusion best practices across multiple industries. The conference was hosted by the [Philadelphia Convention and Visitors Bureau](#) and [PHL Diversity](#), in partnership with [Temple University School of Sport, Tourism and Hospitality Management](#) and [Lodging Media](#). The conference theme was “Where Diversity and Inclusion Intersects with Academic and Corporate Strategies.”

On April 3<sup>rd</sup> GPA hosted a special event, “Meet the City Council Candidates,” held at the offices of [Deloitte](#), where candidates currently running for Philadelphia City Council were welcomed, as well as current city council members. GPA members were invited to meet and network with the candidates and were encouraged to discuss the opportunities to leverage Philadelphia’s [World Heritage City](#) status to best position our region on the global stage.

The event was hosted by co-chairs Peter Gonzales, president and CEO of the [Welcoming Center for New Pennsylvanians](#), and Siobhan Lyons, president and CEO of [Citizen Diplomacy International](#). Peter Gonzales spoke to the candidates in attendance how immigration in Philadelphia makes the city strong, while Siobhan Lyons emphasized the value of increasing Philadelphia’s exports, which has the potential of creating thousands of additional jobs to the city, therefore increasing economic development. The event also included welcoming remarks from GPA’s Executive Director Zabeth Teelucksingh and Board Chair, Robert McNeill, who spoke about the efforts of the [World Heritage City Project](#).

GPA member [Japan-America Society of Greater Philadelphia](#) hosted its annual [Sakura Sunday](#) event on April 14. Fairmount Park’s cherry blossom trees were a gift from the people of Japan in the



1920s and continue to symbolize Philadelphia's strong connections to Japan. Sakura Sunday brought together people from across the region to celebrate Japanese culture, with a sushi making competition, song and dance performances by local schoolchildren in traditional kimonos, and a colorful cosplay contest. GPA had a table, where we invited adults and children alike to color in World Heritage City postcards, write their own haiku poems about Philadelphia, and pose for pictures in our photo booth.



The [World Heritage City seal](#) can now be displayed at your place of business. Once it is placed, the business will then be added to the GPA community Google map, which lists all locations representing the seal. There is no charge to participate in the “**Spread Our Seal**” campaign, which aims to create more public awareness of Philadelphia's World Heritage City designation.



## Extending Philadelphia's Global Reach

This spring, GPA has been working on a recipe book project for the [Organization of World Heritage Cities](#). The book is filled with classic recipes from World Heritage Cities across the globe and explores the history behind each dish. Philadelphia's section will feature information on Independence Hall and the [City Tavern's](#) recipe for Pepper Pot Soup, a meat and vegetable stew that has been a Philadelphia staple since the 18<sup>th</sup> century. The GPA team are looking forward to sharing the finished recipe book soon.

On April 2, GPA Executive Director Zabeth Teelucksingh attended the launch of a [new American Airlines flight](#) from Philadelphia to Edinburgh, Scotland. This route provides a direct link to one of our fellow World Heritage Cities, taking passengers across the Atlantic in just under eight hours. American Airlines plans to launch several new direct flights from Philadelphia this summer – to Bologna, Italy; Dubrovnik, Croatia; and Berlin, Germany.

On April 10, the leading trade show and exhibition [Hermes Expo International](#) came to Philadelphia to showcase products of Greek origin. This

annual event included networking opportunities, professional development seminars, learning platforms, and a trade show where businesses could showcase their products and services to attendees from the United States and Europe.

On April 17, the [United Nations Association of Greater Philadelphia](#) hosted a panel discussion at Temple University, in partnership with the International Labor Organization (ILO). The panel marked ILO's 100<sup>th</sup> anniversary, and the 75<sup>th</sup> anniversary of its Declaration of Philadelphia, which set out key rights for workers across the world. Speakers included Mayor Jim Kenney, Kelly Ross of the US Department of Labor, and Greg Vines, ILO Deputy Director-General.

We welcome you to send your stories to Melissa Stevens ([melissa.stevens@globalphiladelphia.org](mailto:melissa.stevens@globalphiladelphia.org)) for inclusion in the next Quarterly.

### Key Upcoming Events

**May 23** 4th Annual Philadelphia World Heritage Day

**Jun 2-5** OWHC 15<sup>th</sup> World Congress, Krakow, Poland

**Jun 30-Jul 4** Wawa Welcome America Festival

**Sep 1-Oct 15** Global Philly Expo

**Sep 5** Philadelphia World Heritage City Celebration