



Mayor Nutter and the Pennsylvania Department of Community & Economic Development invite businesses to a trade mission to the United Kingdom and Israel. Delegates will take part in a tailored program designed to give businesses a broad understanding of the sector landscapes, funding streams, and market opportunities. Please complete and submit this form electronically by September 27, 2013 to the City of Philadelphia Department of Commerce at **UKIsrael.2013@phila.gov**.

Please indicate which portion of the mission you would like to join.

United Kingdom, November 3 - November 6, 2013

Israel, November 7 - November 11, 2013

## CONTACT INFORMATION

Company Name:

Company Website

Name of Participant and Title:

Company Address:

Phone:

Email:

Company Twitter:

# 2013 United Kingdom and Israel Trade Mission Application





## COMPANY INFORMATION

**Company Activity:** *Select all that apply*

Research

Manufacturing

Service Company

Technology

Distribution

Other - *Please specify*

**List the most important end users or end-user industry for your product/service**

**What growth do you project in the UK/Israel in the next 3 years? *Please provide numbers on employees and revenue***

**Describe how your product is typically distributed and marketed in the United States (and other countries, if applicable)**

**What percentage of your current market is international? *Provide details of non-US client base***

Number of Full-Time Employees:

Annual Revenues:

**Describe your company's growth in the past three years**

**Please provide details of business opportunities, product, or services you hope to procure from UK or Israel suppliers**



## BUSINESS OBJECTIVES

**Your Trade Mission Goals:** *Select all that apply*

Preliminary research into market potential

Meeting potential new customers

Seeking licensing or joint venture partners

Company public relations

Seeking a local representative

Meetings existing representatives or customers

Establishing an office in the UK or Israel

**Describe the product/service you seek to promote, including its competitive advantages and unique selling proposition:**

**Please indicate your objectives and anticipated outcome for participating in this mission and your strategy for expansion in UK or Israel (250 word limit)**



## BUSINESS OBJECTIVES (CONT)

**Describe why your business should join the Mayor's delegation (250 word limit)**

**List any specific companies, or types of companies you would like to meet**

**List any specific projects, contracts or business areas that are of interest:**

**Has your company participated in any international trade shows or trade missions before? *Please list***





## ELIGIBILITY TO APPLY

- Must have an office and staff or facility in Philadelphia
- A verifiable international client base and ability to grow internationally
- A focus on products or services primarily within the fields of technology, clean technology, life sciences, financial services or professional and business services for the UK delegation and clean technology, life sciences, software, IT, venture capital, or professional services for the Israel delegation
- Participating companies must provide information on the outcomes from participation in this trade mission to City of Philadelphia Department of Commerce. "Outcomes" are current and future sales and dealings transacted as a result of attending the trade mission. This information will be held in strictest confidence.

## TERMS & CONDITIONS

- The City of Philadelphia reserves the right to change or alter the program of activities
- Participants are responsible for travel, accommodation, and business related expenses
- There is no cost to apply or to participate in the mission program. Delegates will be responsible for their own travel and accommodation expenses.
- Flight and hotel discounts will be extended to delegates
- For more information, please contact **Shinjoo Cho**, UKIsrael.2013@phila.gov
- **Application Deadline: September 27, 2013**

Submit this application via email to **UKIsrael.2013@phila.gov**

### General Information:

Submitting this form does NOT guarantee acceptance to the trade mission. The City of Philadelphia will notify applicants of their acceptance after confirmation of eligibility and suitability. Delegates will be asked to sign a Participation Agreement.

### Signature

If accepted for inclusion in this trade mission I agree to observe and comply with the conditions of the City of Philadelphia.

Name

Date

By checking this box, you ascertain that you have supplied true and accurate information regarding your company and its business.